



CAMP DREAMCATCHER NEWS

Summer 2015

YEAR-ROUND PROGRAMS FOR CHILDREN WHOSE LIVES HAVE BEEN TOUCHED BY HIV/AIDS

Dear Friends:

It is hard to believe that we will be holding our 20th camp session this August! This milestone will be celebrated during the camp session and we have also taken this as an opportunity to reflect on our past achievements and the future of Camp Dreamcatcher. We were extremely lucky to be chosen as a non-profit organization to partner with the Vanguard Skills-based Volunteering Program in early April. Our Dream Team consisted of Caitlin Setlock, Sami Burns and Harris Vuadens. Through their hard work, guidance and support, we were able to achieve the following goals:

- Analysis of board assessment surveys
- Creation of a fiscal strategy for sustainability
- Creation of surveys for stakeholders of the organization (parents/guardians, children, volunteers, community members).
- Creation of marketing materials/logo for our 20th Anniversary Campaign

The results were shared with the Board of Directors on May 31st at our strategic planning session. The session was facilitated by the Vanguard Team and Pam Bryer, a consultant working with us to achieve our goals. Some of the results of the stakeholder surveys are shared in this newsletter and Pam will be conducting interviews this summer with donors to obtain feedback which will strengthen our organization.

In celebration of our 20th Anniversary, we are launching a year-long campaign this August to make sure that we can sustain all of our programs for future children impacted by HIV/AIDS. The 20th Anniversary Logo is included in this newsletter and was created by Sami Burns. I will keep you updated on our progress and provide opportunities for you to become more involved in the 20th Anniversary Campaign.

We already have 130 children registered for the camp session, which will be held August 23rd-29th at Camp Saginaw. I am excited to announce that we will be holding the first Camp Dreamcatcher 5K Race on July 16th at Brandywine Park. I hope you can join us as a runner or walker for this fun event. Thanks to the generous race sponsors, over \$18,000 has been raised to support this event and you can read more about the race in the following pages. All proceeds of the event will support our FREE programs for HIV/AIDS impacted youth.

At our recent annual meeting, Ginny Fineberg transitioned from our Board President to a member of the board of directors.

Ginny has been, and is, the wind beneath my wings and she truly is a hero to me. I know that I speak for the board of directors, the children and volunteers in saying that we thank her from the bottom of our hearts for the unconditional love and support she has offered to us over the years. Nathan Schenker has moved into the role of Board President after presiding as Vice President for several years. Nathan's strong leadership and organizational skills will be vital for us as we increase our organizational sustainability.

The list of in-kind and financial donors increases each year and the impact you've made on the children served by Camp Dreamcatcher is life changing. One caregiver captured the impact in stating that "*Camp Dreamcatcher has been an essential part of the growth & maturity of my children for the past 10 years. Their understanding of the effects of HIV/AIDS has created in them a love, care, respect and admiration for people that are affected and infected with the disease.*" Thank you for supporting our dream of providing a safe, loving and compassionate community for children coping with HIV/AIDS.

With deep appreciation,

Patty Hillkirk
Founder/Director



Outgoing President, Ginny Fineberg and Brealey

Inaugural Camp Dreamcatcher 5K Race

We need YOU to register for the Camp Dreamcatcher 5K Race, which takes place along the Brandywine River in Wilmington, DE. Please join us as a runner or walker and help send HIV/AIDS impacted kids to camp.

Inaugural Camp Dreamcatcher 5K

Date: July 16th, 2015

Time: 6:30pm

Race Location:

Brandywine Park
1001 N. Park Drive
Wilmington, DE 19802

Registration: <http://www.races2run.com/events/camp-dreamcatcher-5k/>

Pre-registration: \$25 Adults / \$20 Students 18 and under – Until Tuesday, July 14 at Noon

Regular registration: \$30 Adults / \$25 Students 18 and under – After Tuesday, July 14 at Noon

“Races 2 Run” is donating their race directing services for the event www.races2run.com. The other expenses for the race have been underwritten by friends of Camp Dreamcatcher. This means that all of the sponsorships and entry fees will support our programs.

Over \$18,000 has been raised thus far through sponsorships and race entries and our goal is to raise \$25,000 - which will send 50 Kids to Camp!

Special Thanks to Our Sponsors for Making Dreams Come True for Our Kids!

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Bob and Jennifer McNeil, on behalf of the Chester County Food Bank

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Bob and Jennifer McNeil, on behalf of the Chester County Food Bank



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The contributions listed were made between January 1, 2013-December 31, 2014. We sincerely apologize if your name does not appear correctly or is missing. Please contact us at (610) 925-2998 so we may recognize you in our next newsletter.

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Bedbugzz
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Kathy Bennett
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Amy Trainer
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Morgan & Nick Vedejs
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Anthony Zambetti & Friends

Cradles to Crayons supported 18 campers with a winter coat, snow boots, hats and gloves, winter clothes, books and games and a new book bag for school packed with school supplies.

Memorial Contributions

In memory of James & Mathew Dittrich
Margaret Barnes
Kitty Heston

In memory of Joe Labaczewski
Bob & Bonnie Donohue

In memory of Dot Neff
Peter & Jane Thompson

In memory of Reverend Robert Sheehan
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Debbie Durham
John & Evelyn Kenealy
Marylou Osterman
Maddy & Jay Winer

*In Honor of the Paul Harris Human
Potential Scholarship Fund*
Doug Harris

In honor of the Fineberg Family
Laura Kenealy

In honor of Holly Sanborn
Holly Bernath

Upcoming Events

- June 27th: New Counselor Training at the Camp Dreamcatcher office
- July 16th: Camp Dreamcatcher 5K Race
- August 22nd & 23rd: Counselor Training at Camp Saginaw
- AUGUST 23rd– 29th: CAMP SESSION AT CAMP SAGINAW
- October 24th: Kennett Lions Club **Fright Feast** at Northbrook Marketplace
- November & December: Holiday Adopt-a-Family Program
- September-December: HIV/AIDS Education and Outreach

Our Vanguard Skills-Based Volunteering Team

Why did you want to get involved in the Vanguard Skills-based Volunteering Program?

Caitlin Setlock: *“Whatever your passion, however you get involved; volunteering your time offers a real and lasting impact. Vanguard Skills-based Volunteering Program is an eye-opening experience which helped me realize that doing even small things can have a big impact on others.”*

Sami Burns: *“Because of my background and passion for community service and philanthropy at University of Delaware, I knew this was something I wanted to be a part of. The ability to give my time and expertise to important causes in the Philadelphia area will always remain a priority for me.”*

Harris Vuadens: *“I truly believe in the power of Camp Dreamcatcher. It is a place where kids can be safe and be worry free. No matter what background or situation a child is in, they all deserve the love and support like Camp Dreamcatcher provides.”*

2015 Volunteer Challenge

In 2014, our fabulous volunteers raised over \$25,000 in the annual VOLUNTEER CHALLENGE! Each volunteer is required to raise at least \$100, and you can help a volunteer reach this goal by making a donation in their name using a credit card at www.campdreamcatcher.org or by mailing a donation to 148 West State Street, Suite 104, Kennett Square, PA 19348. Please note the volunteer’s name when making a donation in either the “name of counselor donation support” box on paypal or by writing his/her name in the memo portion of your check.

Please Note: If you register for the Camp Dreamcatcher 5K RACE, your entry fee will go toward your Volunteer Challenge! Invite friends, family and colleagues to sponsor you for the race and/or create a team to fundraise and participate together!

We have once again partnered with Crowdrise to offer an online fundraising option for the 2015 Counselor Challenge Campaign. You can join our team and start raising funds for Camp Dreamcatcher by visiting

<https://www.crowdrise.com/campdream>



(L-R): KC Wolfe, Ginny Fineberg, Patty Hillkirk, Sami Burns, Harris Vuadens, Caitlin Setlock, Nathan Schenker, Holly Sanborn, Rick Braun, Jack Schwartz

2014 Financial Information

Income:

	Temporarily Unrestricted	Restricted	Total
Individuals/Businesses:	\$50,939	-0-	\$50,939
Government:	\$5,526	-0-	\$5,526
Foundations/Grants:	\$120,609	\$5,500	\$126,723
United Way Agencies:	\$4,002	\$12,360	\$16,362
Fundraising Events:	\$82,552	-0-	\$82,552
In-Kind Contributions:	\$44,500	-0-	\$44,500
Net Assets released from restriction:	\$22,237		(\$22,237)
Total:	\$330,365	(\$4,377)	\$325,988

Expense:

Program Services:	\$279,864
General and Administrative:	\$33,718
Fundraising:	\$15,038
Total:	\$328,620

Results from the 2015 Volunteer Survey

Can you think of a time when you were especially satisfied/motivated by your volunteer work?

"I was moved deeply to see the campers enjoying the activities. They were able to forget their troubles and just be what they are — kids!"

"I was inspired by the kid's positive attitudes. It was very apparent how much the camp means to the kids and the connections they make. They were so happy to be reunited with friends. I enjoyed walking the kids to their cabins and hearing about their excitement over the event."

What keeps you coming back as a volunteer with Camp Dreamcatcher?

"The amazing campers and volunteers; seeing the campers grow and be able to have a great time each year while knowing some of the challenges that they face at home."

"The strong bonds of friendship, compassion, and understanding between the staff and campers."

"The kids, the kids, the kids!"

Has Camp Dreamcatcher made a positive impact on your life, and if so, how?

"Camp Dreamcatcher has been making a positive impact for me since I was a camper. Not only did it help me deal with the fact that I had family members with HIV but it gave me more family. Family members that love me unconditionally and are here for the same cause as me."

"It has given depth to the experiences of others once thought distant because of stigma. I am forever grateful to have the empathy and understanding I have learned from working with the kids at Camp Dreamcatcher."



From the Caregivers Survey:

"Because of the stigma of HIV & the negative messages the world will send our children, it is so vital for families like ours to have that blessing & benefit of an amazing organization like Camp Dreamcatcher. It is totally changing lives."

— a mother of one HIV/AIDS infected and one HIV/AIDS affected camper

"I am honored to be associated with Camp Dreamcatcher. It is the only way I can get him to open up to me and talk about my health with real understanding."

— a mother of two HIV/AIDS affected campers

Spring 2015 Fundraising Events

The following groups and individuals held fundraising events to support Camp Dreamcatcher in 2014-2015. Thank you for your efforts!

- Jenn Brown's Ultra Marathon for Camp Dreamcatcher
- Camp Dreamcatcher 5K Race
- Camp Dreamcatcher Spring Event
- Camp Dreamcatcher Volunteer Challenge
- Michele Dormer's Half Marathon for Camp Dreamcatcher
- John Flynn Holiday Concert
- #GIVINGTUESDAY
- Goose Creek Duck Race 2014
- Kennett Lions Club *Fright Feast*
- Liberty Bears Events
- PCOM Winter Gala
- Seasons of Love
- The AIDS Walk
- West Chester University Greek Events
- West Chester University "Pitch Perfect Benefit Concert"

Camp Dreamcatcher® 2015

Board of Directors

- Nathan Schenker, President
- Holly Sanborn, Vice President
- Rick Braun, Treasurer
- KC Wolfe, Secretary
- Ginny Fineberg
- Jack Schwartz
- Harris Vuadens

We would like to welcome Harris Vuadens as a new member of the Board of Directors and thank Seth Birch for his many years of service on the Board.

Advisory Board

- Susan Belfiore
- Christopher Burns
- Jeff Darman
- Bob DeMento, Jr.
- Mariah Fenton Gladis, LCSW
- John Flynn
- Raida Rabah, M.D.

Staff

- Executive Director: Patty Hillkirk
- Program Directors: Emmalee Bierly & Michele Dormer
- Health Center Director: Patty Hewson
- Camp Assistants: Katie Perigo & Lauren Tandarich
- Bookkeeper: Myra Miller

The Camp Dreamcatcher® Mission

- To provide safe, therapeutic and educational services to HIV/AIDS impacted youth and their families
- To foster an atmosphere of tolerance, compassion, respect and understanding through volunteer opportunities, services and expanded community outreach.



Camp Dreamcatcher®

A NOT-FOR-PROFIT ORGANIZATION
148 West State Street
Suite 104
Kennett Square, PA 19348
www.campdreamcatcher.org
Address Services Requested

Providing
Therapeutic,
Supportive &
Educational
Services to
Children
& Families
Touched by
HIV/AIDS

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A copy of the official registration and financial information for Camp Dreamcatcher® may be obtained from the Pennsylvania Department of State by calling 800-732-0999. Registration does not imply endorsement.

Yes, I would love to help make a child's dream come true!

Enclosed is my donation: \$20 ___ \$50 ___ \$75 ___ \$100 ___ \$475 ___
other _____

The amount to sponsor a camper or full-time volunteer for the camp session is \$500. Enclosed is my gift of _____ to sponsor _____ campers/volunteers.

Please print your name and how you would like to be recognized in our newsletter.

Name: _____

Address: _____

City/State/Zip _____

Telephone: _____ Email: _____

Help Camp Dreamcatcher® in our efforts to "go green" by providing your email address for future mailings.

Would you like to be listed in our donor newsletter? Yes or No

Please make checks payable to: Camp Dreamcatcher® (or donate on our website!)

Send to Camp Dreamcatcher® at:
148 West State St., Suite 104, Kennett Square, PA 19348

Camp Dreamcatcher

148 W. State Street

Suite 104

Kennett Square, PA 19348

Check out our website at:

www.campdreamcatcher.org

Questions or comments? You can email us at:

campdreamcatcher@kennett.net

610-925-2998

Wish List

- Transportation service for camp week, flashlights and batteries, backpacks, toiletries, first-aid supplies, towels, and washcloths, sheets, pillows and pillowcases.
- Summer clothing for children ages 5-15, especially sneakers, flip-flops, socks, underwear, bathing suits, shorts and pajamas.
- Children's crafts, games, puzzles, chalk.

GoodSearch.com

Here is an easy way to raise money for Camp Dreamcatcher® - just start using GoodSearch.com as your search engine and online shopping mall. Its easy, just visit GoodSearch.com and add Camp Dreamcatcher® as the charity you support and GoodSearch will make a donation to us every time you search!