



# CAMP DREAMCATCHER NEWS

Summer 2015

YEAR-ROUND PROGRAMS FOR CHILDREN WHOSE LIVES HAVE BEEN TOUCHED BY HIV/AIDS

Dear Friends:

It is hard to believe that we will be holding our 20<sup>th</sup> camp session this August! This milestone will be celebrated during the camp session and we have also taken this as an opportunity to reflect on our past achievements and the future of Camp Dreamcatcher. We were extremely lucky to be chosen as a non-profit organization to partner with the Vanguard Skills-based Volunteering Program in early April. Our Dream Team consisted of Caitlin Setlock, Sami Burns and Harris Vuadens. Through their hard work, guidance and support, we were able to achieve the following goals:

- Analysis of board assessment surveys
- Creation of a fiscal strategy for sustainability
- Creation of surveys for stakeholders of the organization (parents/guardians, children, volunteers, community members).
- Creation of marketing materials/logo for our 20th Anniversary Campaign

The results were shared with the Board of Directors on May 31<sup>st</sup> at our strategic planning session. The session was facilitated by the Vanguard Team and Pam Bryer, a consultant working with us to achieve our goals. Some of the results of the stakeholder surveys are shared in this newsletter and Pam will be conducting interviews this summer with donors to obtain feedback which will strengthen our organization.

In celebration of our 20<sup>th</sup> Anniversary, we are launching a year-long campaign this August to make sure that we can sustain all of our programs for future children impacted by HIV/AIDS. The 20<sup>th</sup> Anniversary Logo is included in this newsletter and was created by Sami Burns. I will keep you updated on our progress and provide opportunities for you to become more involved in the 20<sup>th</sup> Anniversary Campaign.

We already have 130 children registered for the camp session, which will be held August 23<sup>rd</sup>-29<sup>th</sup> at Camp Saginaw. I am excited to announce that we will be holding the first Camp Dreamcatcher 5K Race on July 16<sup>th</sup> at Brandywine Park. I hope you can join us as a runner or walker for this fun event. Thanks to the generous race sponsors, over \$18,000 has been raised to support this event and you can read more about the race in the following pages. All proceeds of the event will support our FREE programs for HIV/AIDS impacted youth.

At our recent annual meeting, Ginny Fineberg transitioned from our Board President to a member of the board of directors.

Ginny has been, and is, the wind beneath my wings and she truly is a hero to me. I know that I speak for the board of directors, the children and volunteers in saying that we thank her from the bottom of our hearts for the unconditional love and support she has offered to us over the years. Nathan Schenker has moved into the role of Board President after presiding as Vice President for several years. Nathan's strong leadership and organizational skills will be vital for us as we increase our organizational sustainability.

The list of in-kind and financial donors increases each year and the impact you've made on the children served by Camp Dreamcatcher is life changing. One caregiver captured the impact in stating that "*Camp Dreamcatcher has been an essential part of the growth & maturity of my children for the past 10 years. Their understanding of the effects of HIV/AIDS has created in them a love, care, respect and admiration for people that are affected and infected with the disease.*" Thank you for supporting our dream of providing a safe, loving and compassionate community for children coping with HIV/AIDS.

With deep appreciation,

*Patty Hillkirk*  
Founder/Director



Outgoing President, Ginny Fineberg and Brealey

# Inaugural Camp Dreamcatcher 5K Race

We need YOU to register for the Camp Dreamcatcher 5K Race, which takes place along the Brandywine River in Wilmington, DE. Please join us as a runner or walker and help send HIV/AIDS impacted kids to camp.

## Inaugural Camp Dreamcatcher 5K

**Date:** July 16<sup>th</sup>, 2015

**Time:** 6:30pm

### Race Location:

Brandywine Park  
1001 N. Park Drive  
Wilmington, DE 19802

**Registration:** <http://www.races2run.com/events/camp-dreamcatcher-5k/>

**Pre-registration:** \$25 Adults / \$20 Students 18 and under – Until Tuesday, July 14 at Noon

**Regular registration:** \$30 Adults / \$25 Students 18 and under – After Tuesday, July 14 at Noon

“Races 2 Run” is donating their race directing services for the event [www.races2run.com](http://www.races2run.com). The other expenses for the race have been underwritten by friends of Camp Dreamcatcher. This means that all of the sponsorships and entry fees will support our programs.

Over \$18,000 has been raised thus far through sponsorships and race entries and our goal is to raise \$25,000 - which will send 50 Kids to Camp!

## Special Thanks to Our Sponsors for Making Dreams Come True for Our Kids!

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Bob and Jennifer McNeil, on behalf of the Chester County Food Bank

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### Red Ribbon Sponsor

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Bob and Jennifer McNeil, on behalf of the Chester County Food Bank



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*The contributions listed were made between January 1, 2013-December 31, 2014. We sincerely apologize if your name does not appear correctly or is missing. Please contact us at (610) 925-2998 so we may recognize you in our next newsletter.*

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Harry Bitzberger/Moon Bounce  
Adventures  
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Art Fields/Hamilton Dental  
Bob & Ginny Fineberg  
Dan Fineberg  
Ginny & Cindy Fineberg/Sandpiper  
Embroidery  
John Flynn  
Ben Fournier  
J. Hatfield Fitness  
George's Seafood  
Gildan  
Gillette/Greg Via  
Grove United Methodist Church  
Sharon Haines  
Holly Peters Oriental Rugs & Home  
Homewood Suites  
Kennett Area YMCA  
Kennett Lions Club Morning Branch  
Keshar Israel Congregation/Rohna Paskow  
Bill Knapp  
Nicole Laverty/MANNA  
Laura Lebenkoff  
Lingerlong  
Living Word Lutheran Church  
George Lock  
Ann Long  
Longwood Art Gallery  
Longwood Gardens  
Longwood Rotary Club  
KJ Lookingbill  
Lower Cape May Regional School District/  
Frank Onorato  
Susan Mackey-Kallis  
Anna Marcotte/Girl Scout Troupe 4619 &  
Chadds Ford Elementary Brownies  
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Yo'R So Sweet

### **Adopt-a-Family Holiday Program**

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Ali Alstott  
Angel Tree - Kennett Square YMCA  
Samantha Aogoda  
Kathy Bennett  
Elin Bierly  
Emmalee Bierly & Aaron Nye  
Seth Birch  
Liz Bishop  
Doug & Elizabeth Bland  
Brady Family  
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Tim & Melissa Carrol  
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Chapter AQ of P.E.O. (Philanthropic  
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Court House New Jersey)  
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Diana Conklin  
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Valerie Contorno  
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Blanca Delgado  
Michele & Chris Dormer  
Anthony Dorosz & IOA Re Inc. Employees  
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Lorraine Filler  
Ginny & Bob Fineberg  
Patty Finnlevy  
John Flynn  
Taylor Goerlach  
Sharon Haines  
Joan Hermann  
John & Caroline Hillkirk  
Keith & Suzanne Hillkirk  
Mary Hurwitz  
Dawn Doherty & Steve Kohl  
Tori Langdon  
KJ Lookingbill

Lindsey Lunney & Family  
Kim McCarthy & Family  
Bee McLeod & Goody Tyler  
Susie Narak  
Liz Naylor  
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Amy Trainer  
Jessica Tyson & Family  
Morgan & Nick Vedejs  
West Chester IGC  
Anthony Zambetti & Friends

*Cradles to Crayons supported 18 campers  
with a winter coat, snow boots, hats and  
gloves, winter clothes, books and games  
and a new book bag for school packed with  
school supplies.*

### **Memorial Contributions**

*In memory of James & Mathew Dittrich  
Margaret Barnes  
Kitty Heston*

*In memory of Joe Labaczewski  
Bob & Bonnie Donohue*

*In memory of Dot Neff  
Peter & Jane Thompson*

*In memory of Reverend Robert Sheehan  
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*In memory of Paul J. Shelley  
Jacie Wagner*

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*In honor of Debbie Durham  
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John & Susan Durham  
Rose Durham  
Sharon Durham*

*In honor of Ginny Fineberg  
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Raymond & Ellen Burke  
Louise Bebbler Coront  
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Bob & Bonnie Donohue  
Debbie Durham  
John & Evelyn Kenealy  
Marylou Osterman  
Maddy & Jay Winer*

*In Honor of the Paul Harris Human  
Potential Scholarship Fund  
Doug Harris*

*In honor of the Fineberg Family  
Laura Kenealy*

*In honor of Holly Sanborn  
Holly Bernath*

## Upcoming Events

- June 27<sup>th</sup>: New Counselor Training at the Camp Dreamcatcher office
- July 16<sup>th</sup>: Camp Dreamcatcher 5K Race
- August 22<sup>nd</sup> & 23<sup>rd</sup>: Counselor Training at Camp Saginaw
- AUGUST 23<sup>rd</sup>– 29<sup>th</sup>: CAMP SESSION AT CAMP SAGINAW
- October 24<sup>th</sup>: Kennett Lions Club **Fright Feast** at Northbrook Marketplace
- November & December: Holiday Adopt-a-Family Program
- September-December: HIV/AIDS Education and Outreach

### Our Vanguard Skills-Based Volunteering Team

**Why did you want to get involved in the Vanguard Skills-based Volunteering Program?**

**Caitlin Setlock:** *“Whatever your passion, however you get involved; volunteering your time offers a real and lasting impact. Vanguard Skills-based Volunteering Program is an eye-opening experience which helped me realize that doing even small things can have a big impact on others.”*

**Sami Burns:** *“Because of my background and passion for community service and philanthropy at University of Delaware, I knew this was something I wanted to be a part of. The ability to give my time and expertise to important causes in the Philadelphia area will always remain a priority for me.”*

**Harris Vuadens:** *“I truly believe in the power of Camp Dreamcatcher. It is a place where kids can be safe and be worry free. No matter what background or situation a child is in, they all deserve the love and support like Camp Dreamcatcher provides.”*

## 2015 Volunteer Challenge

In 2014, our fabulous volunteers raised over \$25,000 in the annual VOLUNTEER CHALLENGE! Each volunteer is required to raise at least \$100, and you can help a volunteer reach this goal by making a donation in their name using a credit card at [www.campdreamcatcher.org](http://www.campdreamcatcher.org) or by mailing a donation to 148 West State Street, Suite 104, Kennett Square, PA 19348. Please note the volunteer’s name when making a donation in either the “name of counselor donation support” box on paypal or by writing his/her name in the memo portion of your check.

**Please Note:** If you register for the Camp Dreamcatcher 5K RACE, your entry fee will go toward your Volunteer Challenge! Invite friends, family and colleagues to sponsor you for the race and/or create a team to fundraise and participate together!

We have once again partnered with Crowdrise to offer an online fundraising option for the 2015 Counselor Challenge Campaign. You can join our team and start raising funds for Camp Dreamcatcher by visiting

<https://www.crowdrise.com/campdream>



(L-R): KC Wolfe, Ginny Fineberg, Patty Hillkirk, Sami Burns, Harris Vuadens, Caitlin Setlock, Nathan Schenker, Holly Sanborn, Rick Braun, Jack Schwartz

## 2014 Financial Information

### Income:

	Temporarily Unrestricted	Restricted	Total
Individuals/Businesses:	\$50,939	-0-	\$50,939
Government:	\$5,526	-0-	\$5,526
Foundations/Grants:	\$120,609	\$5,500	\$126,723
United Way Agencies:	\$4,002	\$12,360	\$16,362
Fundraising Events:	\$82,552	-0-	\$82,552
In-Kind Contributions:	\$44,500	-0-	\$44,500
Net Assets released from restriction:	\$22,237		(\$22,237)
<b>Total:</b>	<b>\$330,365</b>	<b>(\$4,377)</b>	<b>\$325,988</b>

### Expense:

Program Services:	\$279,864
General and Administrative:	\$33,718
Fundraising:	\$15,038
<b>Total:</b>	<b>\$328,620</b>

# Results from the 2015 Volunteer Survey

## Can you think of a time when you were especially satisfied/ motivated by your volunteer work?

*"I was moved deeply to see the campers enjoying the activities. They were able to forget their troubles and just be what they are — kids!"*

*"I was inspired by the kid's positive attitudes. It was very apparent how much the camp means to the kids and the connections they make. They were so happy to be reunited with friends. I enjoyed walking the kids to their cabins and hearing about their excitement over the event."*

## What keeps you coming back as a volunteer with Camp Dreamcatcher?

*"The amazing campers and volunteers; seeing the campers grow and be able to have a great time each year while knowing some of the challenges that they face at home."*

*"The strong bonds of friendship, compassion, and understanding between the staff and campers."*

*"The kids, the kids, the kids!"*

## Has Camp Dreamcatcher made a positive impact on your life, and if so, how?

*"Camp Dreamcatcher has been making a positive impact for me since I was a camper. Not only did it help me deal with the fact that I had family members with HIV but it gave me more family. Family members that love me unconditionally and are here for the same cause as me."*

*"It has given depth to the experiences of others once thought distant because of stigma. I am forever grateful to have the empathy and understanding I have learned from working with the kids at Camp Dreamcatcher."*



### From the Caregivers Survey:

**"Because of the stigma of HIV & the negative messages the world will send our children, it is so vital for families like ours to have that blessing & benefit of an amazing organization like Camp Dreamcatcher. It is totally changing lives."**

*— a mother of one HIV/AIDS infected and one HIV/AIDS affected camper*

**"I am honored to be associated with Camp Dreamcatcher. It is the only way I can get him to open up to me and talk about my health with real understanding."**

*— a mother of two HIV/AIDS affected campers*

# Spring 2015 Fundraising Events

**The following groups and individuals held fundraising events to support Camp Dreamcatcher in 2014-2015. Thank you for your efforts!**

- Jenn Brown's Ultra Marathon for Camp Dreamcatcher
- Camp Dreamcatcher 5K Race
- Camp Dreamcatcher Spring Event
- Camp Dreamcatcher Volunteer Challenge
- Michele Dormer's Half Marathon for Camp Dreamcatcher
- John Flynn Holiday Concert
- #GIVINGTUESDAY
- Goose Creek Duck Race 2014
- Kennett Lions Club *Fright Feast*
- Liberty Bears Events
- PCOM Winter Gala
- Seasons of Love
- The AIDS Walk
- West Chester University Greek Events
- West Chester University "Pitch Perfect Benefit Concert"

## Camp Dreamcatcher® 2015

### Board of Directors

- Nathan Schenker, President
- Holly Sanborn, Vice President
- Rick Braun, Treasurer
- KC Wolfe, Secretary
- Ginny Fineberg
- Jack Schwartz
- Harris Vuadens

*We would like to welcome Harris Vuadens as a new member of the Board of Directors and thank Seth Birch for his many years of service on the Board.*

### Advisory Board

- Susan Belfiore
- Christopher Burns
- Jeff Darman
- Bob DeMento, Jr.
- Mariah Fenton Gladis, LCSW
- John Flynn
- Raida Rabah, M.D.

### Staff

- Executive Director: Patty Hillkirk
- Program Directors: Emmalee Bierly & Michele Dormer
- Health Center Director: Patty Hewson
- Camp Assistants: Katie Perigo & Lauren Tandarich
- Bookkeeper: Myra Miller

## The Camp Dreamcatcher® Mission

- To provide safe, therapeutic and educational services to HIV/AIDS impacted youth and their families
- To foster an atmosphere of tolerance, compassion, respect and understanding through volunteer opportunities, services and expanded community outreach.



# Camp Dreamcatcher®

A NOT-FOR-PROFIT ORGANIZATION  
148 West State Street  
Suite 104  
Kennett Square, PA 19348  
[www.campdreamcatcher.org](http://www.campdreamcatcher.org)  
Address Services Requested

Providing  
Therapeutic,  
Supportive &  
Educational  
Services to  
Children  
& Families  
Touched by  
HIV/AIDS

First Class Presort  
**U.S. Postage  
PAID**  
Yorktown, VA  
Permit No. 81



*A copy of the official registration and financial information for Camp Dreamcatcher® may be obtained from the Pennsylvania Department of State by calling 800-732-0999. Registration does not imply endorsement.*

## Yes, I would love to help make a child's dream come true!

Enclosed is my donation: \$20 \_\_\_ \$50 \_\_\_ \$75 \_\_\_ \$100 \_\_\_ \$475 \_\_\_  
other \_\_\_\_\_

The amount to sponsor a camper or full-time volunteer for the camp session is \$500. Enclosed is my gift of \_\_\_\_\_ to sponsor \_\_\_\_\_ campers/volunteers.

**Please print your name and how you would like to be recognized in our newsletter.**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

**Help Camp Dreamcatcher® in our efforts to "go green" by providing your email address for future mailings.**

**Would you like to be listed in our donor newsletter? Yes or No**

Please make checks payable to: Camp Dreamcatcher® (or donate on our website!)

Send to Camp Dreamcatcher® at:  
148 West State St., Suite 104, Kennett Square, PA 19348

## Camp Dreamcatcher

148 W. State Street

Suite 104

Kennett Square, PA 19348

Check out our website at:

[www.campdreamcatcher.org](http://www.campdreamcatcher.org)

Questions or comments? You can email us at:

[campdreamcatcher@kennett.net](mailto:campdreamcatcher@kennett.net)

610-925-2998

## Wish List

- Transportation service for camp week, flashlights and batteries, backpacks, toiletries, first-aid supplies, towels, and washcloths, sheets, pillows and pillowcases.
- Summer clothing for children ages 5-15, especially sneakers, flip-flops, socks, underwear, bathing suits, shorts and pajamas.
- Children's crafts, games, puzzles, chalk.

## GoodSearch.com

Here is an easy way to raise money for Camp Dreamcatcher® - just start using GoodSearch.com as your search engine and online shopping mall. Its easy, just visit GoodSearch.com and add Camp Dreamcatcher® as the charity you support and GoodSearch will make a donation to us every time you search!